INDEX TO VOLUME 63
October 1987 to May 1988

Articles are published dealing with the following subject areas: Business Fundamentals, including general business, business math, business law, economics, communications, and business organization; Consumer Economics and Consumer Education; Marketing; Office Systems; Accounting and Finance; Management; Curriculum; Microcomputers; Teacher Education; and Trends and Issues.

Accounting and Finance

Agrawal, Surendra P. and Khursheed Omer—"A Vertical Format of the Worksheet for Use in Principles of Accounting Courses," Dec., 131.
Clark, Corolyn E. and Bill N. Schwartz—"Managing Accounting Anxiety: A Positive Intervention," Dec., 136.
Cottell, Philip G., Jr.—"The Treatment of Standard Cost Overhead Variances in the Accounting Classroom," Dec., 113.
DeFatta, Joseph A. and Tim R. Holcomb—"A Profile of Accounting Department Advisory Boards," Jan., 172.
Kanter, Howard A. and Terence A. Faircloth—"A Practitioner's Perspective of Topical Emphasis and Teaching Methodology for Introductory Auditing," Oct., 32.
Kanter, Howard A. and Denis Nitterhouse—"Teaching the Audit of Computer-Based Systems," May, 372.
Min, H. K.—"The Scope and Objectives of Professional Accounting Education: Trends and Perspective," Dec., 104.
Parmley, Janice E. and William K. Parmley—"A Comparative Study of Computerized Applications in Accounting," Nov., 88.
Pope, Ralph A.—"The Tax Reform Act of 1986: A Capital Budgeting Update," Feb., 233.
Shorter, Jack Dean and Dean Edmiston—"Analysis of Software and Hardware Currently Used in Business Accounting Courses," Apr., 329.
Simmons, Susan A. and Sara A. Hart—"Computer Usage in Accounting Education at AACSB-Accredited Universities," Jan., 163.
Soroko, Mary Patrice—"Student Learning Styles—A Teaching Consideration in Principles of Accounting Courses," Mar., 248.
Tanju, Deborah W.—"Internal Auditing in the College Classroom," Apr., 311.
Thibadoux, Greg M. and Ira S. Greenberg—"Accounting Students' Perceptions of Factors Influencing Exam Performance," Dec., 123.
Trahan, Colleen M. and Bruce Swindle—"A Good Accounting Instructor: A Student Perspective," Feb., 216.
Urbancic, Frank R.—"Accounting Accreditation: A Retrospective Appraisal," Nov., 77.

Business Fundamentals (math, law, economics, communication, organization)

Bennett, James C.—"Research in Business Education," May, 366.
Butler, Grady L. and Daniel R. Boyd—"Successful Interviewing," Mar., 282.
Cude, Brenda J.—"Comparison Shopping: Estimating the Returns," May, 369.
Harcourt, Jules and A. C. Buddy Krizan—"Evaluation of Written Business Messages: Clarity of Expectations and Objectivity in Grading," Nov., 82.
King, Vereda J.—"The Versatility of a Spreadsheet for an Elementary Statistics Course," Jan., 188.
Kuratko, Donald F. and Phillip D. Howard—"The Legal Environment of Small Business: A New Emphasis," Nov., 64.
Laverdiere, Raymond—"A Simplified Mathematical Approach to the Time Value of Money Calculation," Oct., 30.
Maidment, Fred—"Executive Education: Curriculum of Programs at Public Colleges of Business Accredited by the AACSB," Oct., 14.
Needles, Mark—Instructor-Graded versus Computer-Graded Business Letters," Mar., 269.
Pamental, G. L.—"Values in the Policy Course: A Missing Ingredient," Apr., 322.
Payne, Richard D. and Charles L. Skoro—"Mathematical Preparation/Aptitude and Performance in Principles of Economics Courses," Apr., 306.
Powell, William—"Database: A Learning Tool and a Vocational Competence," Jan., 168.
Raiszadeh, Farhad M. E. and Mohamad Ahmadi—"Students' Race and Gender in Introductory Business Statistics," Oct., 20.
Ross, Novella—"Rural America in the Twentieth Century: Implications for Business Education," Apr., 292.
Welki, Andrew, "Quality Control and the College Business Statistics Course: Some Empirical Evidence," Feb., 200.

Consumer Economics and Education

Ashmore, M. Catherine—"Entrepreneurship: Future Directions," Jan., 149.

Curriculum

Benoit, Sallye Starks and LaJuana Williams Lee—"Listening: It Can Be Taught," Feb., 229.
Chase, Shirley A.—"Resource Material for the Business Education Curriculum," Feb., 197.
DuFrene, Debbie D. and Betty A. Kleen—"Let's Keep Record-keeping in the High School Curriculum," Dec., 126.
Friedenberg, Joan E.—"Serving Limited English Proficient Students in Business Education," Mar., 245.
Gagnon, Roger J.—"Teaching Production/Operations Design: An Experiential Project Approach," Feb., 223.
Garland, Barbara C. and JoAnn K. L. Schwinghammer—"Positioning an Interactive Telecourse in Business," Nov., 57.
McRae, Lissa S. and Jeffrey D. Young—"Student Satisfaction

in Introductory Business Courses Taught by Lecture and Discussion Methods," Mar., 252.
Nixon, John E.—MIS in a Common Body of Knowledge," Dec., 128.
Paget, Neil—"Using Case Methods Effectively," Jan., 175.
Prigge, Lila—"How Elementary Teachers Perceive Keyboarding for Elementary Students," Mar., 262.
Scott, James Calvert—"Developing Insights about Headings with the SQ3R Method," Dec., 110.
Shetty, Y. Krishna, Mark E. Slama, and Marianne J. D'Onofrio—"Making Management Education Relevant: A Partners Program," May, 376.
Varner, Iris I.—"Writing in Groups," Mar., 274.
Weber, James M.—"Instructional Methods in Business Education Classrooms," May, 341.

Management

Carland, James W. and JoAnn C. Carland-"An Investigation into the Distinctions between Cognitive Styles of Business and Nonbusiness Students," Nov., 68.
Hopkins, Willie E. and Vicki S. Kaman—"Simulations' Effects on Students' Ability to Analyze Business Situations: An Empirical Investigation," Oct., 41.
Leonard, Joseph W. and Chang S. Kim—"Developing Supplemental Readings for the Strategic Management Course," Mar., 277.
Sharbrough, William C.—"Applying Business Management Techniques to Report Writing Classes," Feb., 205.

Marketing

Hanna, Michael, C. Jeanne Hill, and O. Nicholas Ordway—"Math Anxiety in the Marketing Curriculum," Apr., 318.

Microcomputers

Dileepan, Parthasarati and Louis M. Johnson, Jr.—"Planning Academic Microcomputer Laboratory Resources: A Simulation Approach," Feb., 210.
Lane, Michael S. and Thomas L. Blaskovics—"Microcomputer Education: An Integrated Approach to Curriculum Design," May, 358.
Merrier, Patricia A. and Thomas B. Duff—"The AACSB Computer Applications Requirement: Meeting the Standard," May, 363.
Mockler, Robert J. and D. G. Dologite—"Teaching Expert Knowledge-Based System Development," Apr., 299.
Paradice, David B.—"Prolog: A Language for Teaching Computer-Based Business Problem Solving," Jan., 184.
Shivaswamy, Melkote K.—"Microcomputer Assignments in Cost and Management Accounting: Student Reactions," Oct., 37.
Sivasankaran, Taracad R. and Ralph Ruby, Jr.—"Microcomputers and Project Management," Apr., 314.

Office Systems

Lundgren, Terry D.—"Word Processing as Information Management," Apr., 326.
Noble, Michael and Patricia Noble—"Office Education: Are We Meeting Industry Needs?" Nov., 85.
Ward, Edna C. and Retha H. Kilpatrick—"Issues in Teaching Business Subjects," Feb., 220.

Trends and Issues

Armstrong, Mary Beth—"Student Ratings of Instructor Effectiveness: Form and Content for Personnel Decisions," Nov., 72.
Dancer, W. Terry—"A Checklist to Help Lower the Tax Liability of Business Teachers," Mar., 256.
Jones, Ann D., Richard Drapeau, and Lynn Godkin—"Library Utilization in Undergraduate Courses: Are Business Professors Using the Library?" Dec., 119.
McCaskey, Patrick H.—"MBA Internship Programs at AACSB-Accredited Institutions: A National Study," Jan., 181.
Norton, Robert E.—"Business-Industry and Education Partnerships: Basic to Success," Nov., 53.
Schwan, Edward S.—"MBA Admissions Criteria: An Empirical Investigation and Validation Study," Jan., 158.
Smink, Jay—"An Invitation to Access a National Resource: The National Center for Research in Vocational Education," Oct., 5.
Stephens, David B. and John P. Kohl—"The Problem of Anti-Union Bias: Teaching Managers to Negotiate Effectively," May, 352.
Stevens, George E. and Faith W. Stevens—"Ethical Inclinations of Tomorrow's Managers Revisited: How and Why Students Cheat," Oct., 24.
Szczerbacki, David—"Leadership Characteristics of Undergraduate Business School Students—A Pilot Study," Oct., 9.
Tom, Gail and Norm Borin—"Cheating in Academe," Jan., 153.
Warmbrod, Catharine B.—"A Good Match: Business Programs and Articulation," Dec., 101.

The editors regret that the name of *C. Jeanne Hill* was omitted from **Math Anxiety in the Marketing Curriculum** and that the name of *G. L. Pamental*, author of **Values in the Policy Course: A Missing Ingredient**, was misspelled in Volume 63, Number 7, April 1988 .